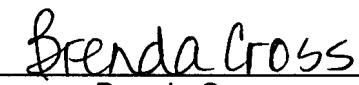




IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT

Atty. Docket No.
ZILL1100-1

Applicant Harun Ahmet Kuyumcu et al.	
Application Number 11/604,504	Date Filed 11/27/2006
Title Method and System for Price Optimization	
Group Art Unit 3692	Examiner Unassigned
Confirmation Number: 3352	
Certificate of Mailing Under 37 C.F.R. § 1.8	
I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on <u>5-11</u> , 2007.	
 Brenda Cross	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicant respectfully requests, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the art listed on the attached SB08A form be considered and cited in the examination of the above-identified application. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), no representation is made that a search has been made or that this art is material to patentability of the present application.

Applicant respectfully submits that the claims of Applicant's above-referenced patent are patentably distinguishable from these references. Applicant believes no fee is due at this time. However, the Commissioner is hereby authorized to charge any fees due, or refund any credit, to Deposit Account No. 50-3183 of Sprinkle IP Law Group for any fee under 37 C.F.R. §1.17.

Respectfully submitted,

Sprinkle IP Law Group
Attorneys for Applicants

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PPW


**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

Application Number	11/604,504
Filing Date	11/27/2006
First Named Inventor	Harun Ahmet Kuyumcu
Group Art Unit	3692
Examiner Name	Unassigned
Sheet	1
OF	1
Attorney Docket Number	ZILL1100-1

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Number	Kind Code (if known)			
A1	7015912			03-31-2006	Marais	
A2	20060031179		A1	02-09-2006	Lehrman	
A3	20060031178		A1	02-09-2006	Lehrman et al.	
A4	20040135782		A1	07-15-2004	Marais	
A5						
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A8						
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Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENTS			Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Country Code	Number	Kind Code (if known)			

Examiner Signature		Date Considered	
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